

CONFERÊNCIA INTERCONTINENTAL DE

FLEXOGRAFIA

2021

Industry 5.0 in flexo and digital converting:
Man and machine working together!

October 6 and 7, 2021
100% DIGITAL EVENT

ABFLEXO
ASSOCIAÇÃO BRASILEIRA TÉCNICA DE FLEXOGRAFIA

aps eventos corporativos

LIVEBUSINESS
APS EVENTOS CORPORATIVOS

REALIZATION & ORGANIZATION



About the event

ABFLEXO/FTA-Brasil, in partnership with **APS Eventos Corporativos**, presents the **7th edition of the Intercontinental Flexography Conference – CIF**, taking place on the 6th and 7th of October, this time in its fully digital version!

The event will bring together more than **500 professionals in search of knowledge** about the latest innovations in the sector, through more than **10 hours of content** with renowned experts from Brazil and other countries.

Fourteen lectures will be presented during the two days of the event, with only two companies per segment being able to participate as speakers.

For this reason, the choice criterion always favors those who present high-tech themes with real value to the participants.



Market

The challenges of 2020 left a clear message for society: **the gigantic importance of the packaging and labeling industry**. It was essential to store, protect and transport all the items needed to fight the pandemic.

Now we have arrived in 2021 with new expectations and are excited to continue showing the world the capabilities of flexography and digital conversion. And the **Intercontinental Flexography Conference** will be the moment for your company to highlight the main trends and technologies in the industry.





Consolidated in the worldwide calendar of events in the sector, the **ABFLEXO/FTA-Brasil** initiative is the major technical meeting in the sector and has the seal of international entities such as the **FTAs in Europe** and the **United States**.

Your company will be able to show hundreds of converting entrepreneurs from all over Brazil how your technologies offer **new paths of efficiency and profitability**.



Audience

CIF's public is basically made up of **owners, directors and managers, all decision makers in their companies**, who are eager to obtain technological and management knowledge, which will assist them in the planning and execution of future actions.

Calendar

October 6th and 7th, 2021 from 08h30 am to 13h20 pm | *100% online*



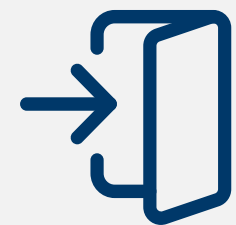
Sponsorship

The **CIF 2021** will bring several new features. Among them, there is the new format, in its **first virtual version**, with easy access to congressmen and with the possibility of **expanding the participating public**.

The **Marketing Plan** has been completely revised and offers innovative counterparts, for an affordable investment, consolidating this event with an **excellent cost-benefit ratio**.

Check out all the new features and opportunities that the new format presents!

Get to know the platform:



Easy access,
no application installation



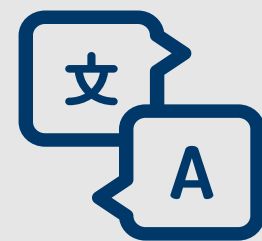
Login and password
to access the event



Chat among
the public and sponsors



Chat for questions
and answers



Room for lecture in English and
room for Portuguese language



Polls



Business card, the public
can put your contact and photo
on your profile



Sponsor showcase



Icon for downloading the material
offered by the organization



Intuitive icons: scheduling,
chat, meetings, and more



Digital certificate available
after the end of the event



Set Time Zone: no matter where
you are, you can check the time
zone and fit it into your schedule

QUOTAS

SPONSORSHIP | CIF 2021

PLATINUM (2)

GOLD (5)

SILVER (3)

Logo on promotional material (according to size)

GG

G

M

Plenary lecture at the conference (according to priority) - 30min

✓

✓

✓

Quiz Draw (1 award from the organization + 1 from sponsor)

✓

Bullet sections

✓

Brief speech (2 min) in the official opening

✓

Exclusive Draw (during lecture transition)

✓

Nominal acknowledgement – event opening

Logo + Slogan

✓

✓

Telegram – groups by company – virtual showcase

✓

✓

Video in the virtual showcase

3 minutes

3 minutes

Chat in the virtual showcase

✓

✓

Discount for the purchase of additional tickets

R\$ 150,00

R\$ 150,00

R\$ 150,00

SPONSORSHIP | CIF 2021

PLATINUM (2)

GOLD (5)

SILVER (3)

Video on the break between lectures

60"

30"

30"

Logo on the event's credential page

✓

✓

✓

E-mail for communication with subscribers

✓

✓

✓

Social Media Posts (Confirmed Companies)

2

1

1

Exclusive interview and article in Inforflexo magazine

1 page

½ page

¼ page

Recorded message in the digital magazine Inforflexo

60"

30"

15"

Special Edition of Inforflexo Magazine | post-event - PDF

2 covers | 3 covers
and back cover

Midle ½ page

Midle ⅓ page

Access tickets - event

15

8

5

Discount for sponsor's clientes – special code

✓

✓

✓

Logos + links on the conference's page

✓

✓

✓

Logo on the e-mail marketing thanking the participant's presence

✓

✓

✓

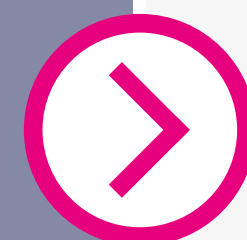
DESCRIPTION OF THE COUNTERPARTS

Quiz Draw



Special prize with the possibility of the **PLATINUM** sponsor to offer the prize for the action.

Bullet Sections



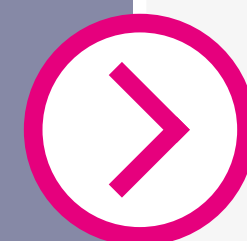
1 slide + 1 minute + 1 PLATINUM - Each sponsor must record a one-minute video. They must choose three words that define the market or that can be a positive message for the future and make a reflection out of it.

Virtual Showcase



Sponsor's logo on the event stage, with access to a page with a brief description of the company + 3-minute video + chat (access link to Telegram - managed by the company).

Exclusive Draw



PLATINUM sponsors only - draw between lectures.

**Become a sponsor and be among
the main players in the flexography market!**

INVESTMENT

PLATINUM	GOLD	SILVER
U\$9540	U\$7630	U\$5406

Guarantee the best investment and consult the best payment terms.

October 6 and 7, 2021
100% digital event

It is one of the seminars I am enjoying the most, because of the quality of the speakers and the turning point, where sustainability demands from us a different positioning as a manufacturer of flexography products. And also Industry 4.0 and the circular economy, new concepts that the flexo entrepreneur is starting to live, participate and even suffer the consequences the consequences. That's why it is essential to be well informed.

Nelson Teruel
Director of Teruel Packaging

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Testimonials after the CIF 2019

It was my third time attending and it just keeps getting better and better. The lectures are increasingly enhanced with trends, innovation and we see the interest of people to seek more growth alternatives and possibilities to improve their companies, develop the culture, change habits. It was very good in learning, interaction, contacts, and we will participate in the next ones, for sure.

Deivy Rushansky
Director of Ruplast, from Jaboatão dos Guararapes (PE),
has already made the CIF a must-attend event!

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